



Destination Charging - Overview



ABOUT TESLA

Tesla designs, engineers and manufactures premium, all-electric vehicles and is leading a revolution to transform the automotive industry with zero-emissions technology. The [Model S](#) is a class-leader in performance, efficiency, functionality and safety. Tesla's charging infrastructure provides us with a competitive advantage compared to other automobile manufacturers and is made up of home charging, Supercharging and Destination Charging.



Charge
AT HOME EVERY NIGHT

Supercharge
ON THE ROAD

Recharge
AT YOUR DESTINATION

ABOUT DESTINATION CHARGING

Tesla is rapidly expanding a first of its kind, hospitality-focused EV charging network. This allows full-service hotels, resorts, and restaurants to directly market to and attract high-net-worth Tesla owners. EV owners in general often craft their vacation and business trips around charging availability. By hosting Tesla Connectors for your patrons, you place yourself prominently in our owners' view through our [Find Us Page](#) and [17" Touchscreen Navigation](#).

ABOUT THE TESLA WALL CONNECTOR

The [Tesla Wall Connector](#) is a Tesla-specific, Level-2 charging station. It can deliver up to 40A of power to Tesla vehicles. With its simple design and minimal footprint, it's sure to fit nearly any location and add to the aesthetics of your property.



DestinationChargingAU@TeslaMotors.com

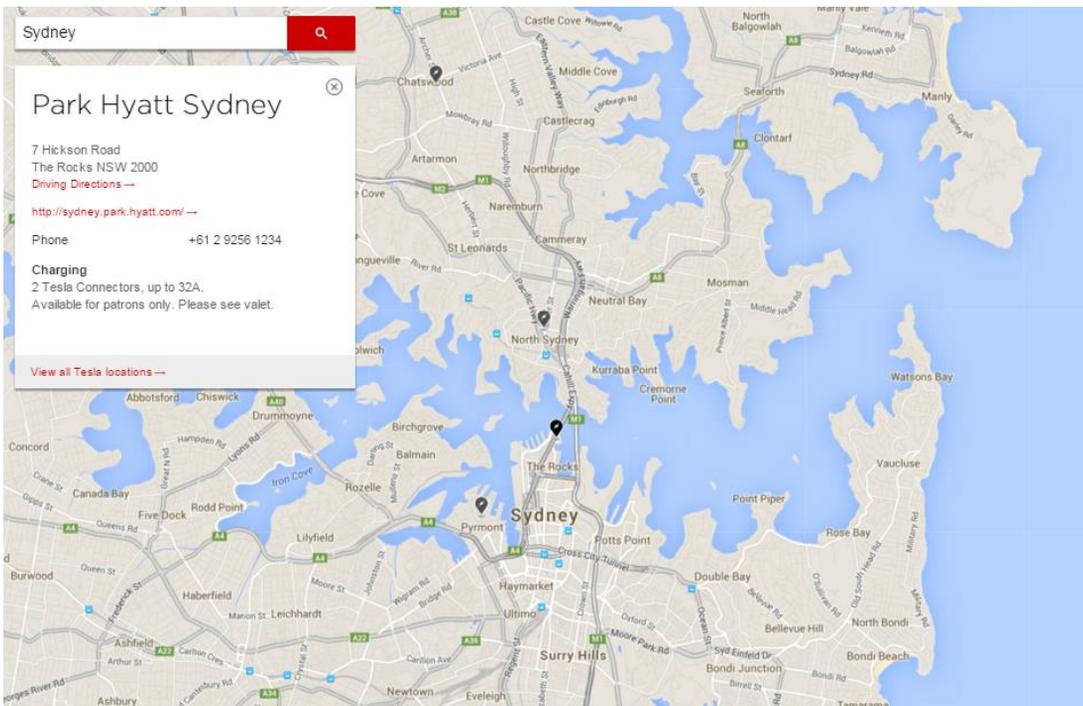


Destination Charging - Marketing



PARTNERSHIPS, MARKETING SUPPORT, AND WEB CONTENT

With over 1000 Destination Charging Partners world-wide, your property will be joining a host of world-class properties. Once your installation is complete, Tesla can help with press release material, social media talking points, and the addition of your property onto our website so our owners can book trips with ease.



FOLLOW-ON EFFORTS AND EVENTS

Destination Charging partners are the first in their market to be tapped for exclusive test drive events. Though these events are not always possible immediately following your installation, each partner is at the top of the list for consideration.



Destination Charging - Starting



WHAT TESLA IS OFFERING

For qualifying properties, Tesla is happy to offer the following:

- 2 or more Tesla Connectors
- 30x45cm Tesla-branded parking signs
- Web publicity through our [Find Us Page](#)
- In-vehicle visibility direct to Tesla owners on our [17" Touchscreen Navigation](#)

WHAT THE PROPERTY CONTRIBUTES

- Vehicle charging for your patrons and guests; you do not have to offer charging to the general public.
 - We recommend offering vehicle charging at no cost to paying customers. At your discretion, you may implement a fee to cover your cost of electricity.
- Ongoing electricity costs (average of \$5 for an overnight guest, or about \$1.00 for each hour of active charging).

Simply fill out our [Site Information Form](#) or email DestinationChargingAU@TeslaMotors.com

One of our Project Managers will reach out to you to start the process.

DestinationChargingAU@TeslaMotors.com



Destination Charging – FAQ's

Q: Is the Tesla Connector capable of charging other electric vehicles?

A: No, the Tesla Connector is specific to Tesla vehicles.

Q: Does the Tesla Connector accept payment?

A: Tesla recommends you offer charging for free to paying customers. The Tesla Connector is a simple "plug-and-play" device with no credit card reader or meter. As soon as a vehicle plugs in it will begin to charge. If you wish to charge customers for use, it will have to be done manually through the valet or front desk and a flat \$5-10 is typically sufficient to cover the cost of electricity.

Q: Are there any ongoing fees for the program?

A: No.

Q: Is there a contract or agreement we need to sign?

A: No.

Q: Who owns the equipment once the project is complete?

A: You do. They are Tesla's gift to you for charging up our mutual customers. Thank you!

Q: Is the number of Tesla Connectors limited to 2?

A: Not necessarily. For many properties, we are happy to offer as many Tesla Connectors as you would like, and have the power to host.

Q: Can the Tesla Connector be installed outdoors?

A: Yes, the Tesla Connector is IP55 rated for indoor/outdoor use (see pg. 3 of the installation manual)

Q: Does the Tesla Connector have to be mounted to a wall?

A: No, the connector can be mounted to wall or pedestal. You have creative license to match a mounting pedestal to the motif of your business. Ask your Project Manager if you need assistance with a mounting solution.

Q: Does the Tesla Connector require any maintenance?

A: No. There is no maintenance required, just periodically wipe down with a damp cloth to keep the Connector clean and presentable.